

11/19 Company Connect Opening Moment: Live from San Francisco

Objective: Highlight what makes the San Francisco office unique through a live 60-90 second opening moment for the 11/19 meeting, featuring Bay area music, local Sports mascots ([Violet the Raven](#) and [Lou Seal](#)) and Lamabot, with the new 13th floor as a backdrop.

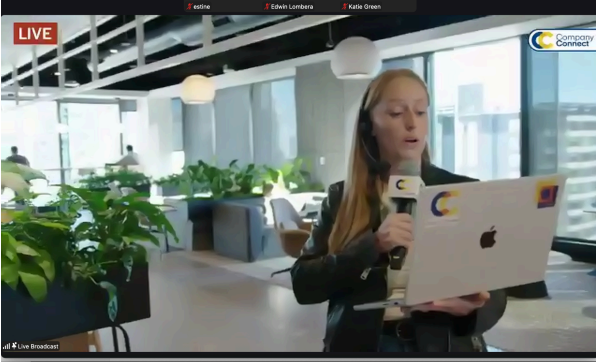
Segment Host:

1. [Jake Kapusansky](#) (Cap-Uh-Zan-Skee): Recommended for his strong SF presence and love for SF sports, added bonus: former drama club leader
 - a. [Recorded Cold Read](#)

Location: Starts on 13th floor (live hit) and ends with Violet running into Focus for a crowd interaction moment

Segment time: 3 minutes

Visual	Talk Track/ Directions
 A live broadcast shot of Jake Kapusansky, a man with long brown hair, wearing a black jacket over a white shirt and blue jeans. He is holding a laptop and a microphone, standing in a modern office space with large potted plants and a colorful mural on the wall. A "LIVE" logo is in the top left corner, and a "Company Connect" logo is in the top right corner. Jake Opening Shot	Jake: Welcome to Company Connect! I'm Jake Kapusansky Bring in Host Lower third and I'm an SD. Today, we're live from San Francisco on the new 13th floor. I love it up here. I like to stop by the coffee bar and get a Spiced Honey Latte to kick off my day. And up here, you never know who you'll run into...
 A live broadcast shot of Jake Kapusansky, Vi, and Lamabot at a coffee bar. Jake is holding a laptop and a microphone. Vi is standing next to him, and Lamabot is behind the counter. The coffee bar has a "PICK-UP" sign and a "Company Connect" logo. A "LIVE" logo is in the top left corner. Jake, Vi & Lamabot at Coffeebar	Jake: Wait, what? Is that Lamabot? And Violet, from our San Francisco women's basketball team the Golden State Valkyries? <i>Camera pans to Lamabot and Vi hanging out at the coffee bar with mugs with the LI logo, on cue they tap their mugs to "cheers"</i> Sound: Too Short Blow the Whistle (Instrumental) begins to play Bring in Violet Lower Third <i>Violet breaks into a dance routine for 15 seconds and dances her way toward the elevator.</i> Fade out Music

	Cue: After dance break, Violet immediately gets on elevator while host delivers next section. (Elevator will be locked down so she can have a direct/uninterrupted path to 2nd floor. While the host is chatting, Violet is in elevator preparing to run into Focus.)
 Walk + Talk Before Lou	Host delivers these lines while walking toward the Co-working space. Jake: Well if that wasn't a hyphy way to kick off company connect I don't know what is, but that's the vibe of the Bay Area, and especially SF. We have our own sound out here, we're known for tech and innovation, and we love our sports teams. Another great spot is our new co-working area. It has amazing views and is perfect for a coffee chat or maybe even hosting a high profile visitor...
 Lou + Jake + Late Lamabot	Camera pans to Lou Seal near the big screen arms crossed, looking sad. Jake: Lou Seal! It doesn't get more high profile. Why are you looking sad? You're offended I didn't mention the SF Giants?! Of course I have to mention our home team with 8 World Series wins! Lou changes his posture and gestures and fist pumps. He and the host fist bump. Lamabot appears and shares some affection with Lou and Jake. Jake: Oh, and Lamabot, I never see you outside of Teams. But word on the street is, you both have pretty great dance moves, hit it DJ! Fade in song: Mac Dre Thizzle Dance Bring in Lou lower third And then Lamabot and Lou dance to the music. Fade out song: Mac Dre Thizzle Dance [Karen will signal to Jake when Vi is ready on 2nd floor and he can do the toss]

	Jake: Okay, we've had so much fun up here and hear there's a fun surprise down there in Focus, going to throw it to you. <i>Fade in song: E-40 Tell Me When to Go (instrumental plays)</i>
 <i>Vi comes into Focus</i>	<i>Camera shows Vi running into Focus. She throws some LinkedIn shirts into the audience and does some dance moves, bringing the energy. She strikes a final pose and waves to the audience, then to Ryan to welcome him on the stage as usual to Company Connect.</i> <i>Fade out song: E-40 Tell Me When to Go (instrumental plays)</i> <i>Fade in Ryan walk-on song</i> Ryan: Wowww! Well, that was a Company Connect first. 3 mascots in 3 minutes. Huge thanks to Violet, Lou Seal, and Lamabot for showing how we in SF love our sports, music, and our new 13th floor!

Script

Jake: Welcome to Company Connect! I'm Jake Kapusansky

Bring in Host Lower third

and I'm an SD. Today, we're live from San Francisco on the new 13th floor. I love it up here. I like to stop by the coffee bar and get a Pumpkin Spiced Latte to kick off my day. And up here, you never know who you'll run into...

Jake: Wait, what? Is that Lamabot? And Violet from the Golden State Valkyries?

Camera pans to Lamabot and Vi hanging out at the coffee bar with mugs with the LI logo, on cue they tap their mugs to "cheers"

Sound: Too Short Blow the Whistle (Instrumental) begins to play

Bring in Violet Lower Third

Violet breaks into a dance routine for 15 seconds and dances her way toward the elevator.

Fade out Music

Cue: After dance break, Violet immediately gets on elevator while host delivers next section. (Elevator will be locked down so she can have a direct/uninterrupted path to 2nd floor. While the host is chatting, Violet is in elevator preparing to run into Focus.)

Host delivers these lines while walking toward the Co-working space.

Jake: Well if that wasn't a hyphy way to start off the meeting I don't know what is, but that's the vibe of the Bay Area, and especially SF. We have our own sound, we're known for tech and innovation, and we love our sports teams. We're home of the Golden State Warriors, 7 time NBA champions! And we go hard for our newly formed women's basketball team, the Golden State Valkyries. So I couldn't be more excited to have Vi, the official Valkyries mascot here kicking off Company Connect.

Jake: Another great spot is our new co-working area. It has amazing views and is perfect for a coffee chat or maybe even hosting a high profile visitor...

Camera pans to Lou Seal near the big screen arms crossed, looking sad.

Jake: Lou Seal! It doesn't get more high profile. Why are you looking sad? You're offended I didn't mention the SF Giants?! Of course I have to mention our home team with 8 World Series wins!

Lou changes his posture and gestures and fist pumps. He and the host fist bump. Lamabot appears and shares some affection with Lou and Jake.

Jake: The 13th floor is the perfect spot to connect with friends. I mean, Lamabot, I *never* see you outside of Teams. And Lou, at this point, I feel like we're friends. I'm always at the games cheering you all on. And I know you've got some dance moves too, would you be down to showing Lamabot and me some of your favorites?

Fade in song: Mac Dre Thizzle Dance

Bring in Lou lower third

And then Lamabot and Lou dance to the music.

Fade out song: Mac Dre Thizzle Dance

[Karen will signal to Jake when Vi is ready on 2nd floor and he can do the toss]

Jake: I've had so much fun up here and hear there's a fun surprise down there in Focus, going to throw it to you.

Fade in song: E-40 Tell Me When to Go (instrumental plays)

Camera shows Vi running into Focus. She throws some LinkedIn shirts into the audience and does some dance moves, bringing the energy. She strikes a final pose and waves to the audience, then to Ryan to welcome him on the stage as usual to Company Connect.

Fade out song: E-40 Tell Me When to Go (instrumental plays) / fade in Ryan walk-on song

Ryan: Wowww! Well, that was a Company Connect first. 3 mascots in 3 minutes. Huge thanks to Violet, Lou Seal, and Lamabot for showing how we in SF love our sports, music, and our new 13th floor!